

Social License

The Social plans offer the perfect license for social content creators. Covering all your social channels with the best music, sound effects and other creative assets.

If you need to cover more than your personal social channels, check out our [Pro License](#).

We believe that licensing of high quality creative assets doesn't have to be complicated. That's why we've created this simple, transparent and straightforward license for all users.

Before we start, know that when we use the term “Assets” we mean music, sound effects, footage, and video templates that can be downloaded from Artlist's platform, according to the subscription plan you choose. Additionally, when we say AI “Output” we mean content (Output) created using Artlist's AI Services, such as voiceovers, footage, audio-visual content, and still images. The applicable license terms for AI Output are fully detailed in Sections 7 and 8 below.

Okay, let's jump in.

1. We cover all your social channels

One channel per platform. Register your channels, publish your content and start monetizing. Here's what's covered:

- YouTube
- Facebook
- Instagram
- TikTok
- Twitch
- Podcast

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When you purchase a subscription to Artlist, you receive the right to download any Asset (depending on your subscription plan), integrate it into your projects or productions that combine sound and visual media (we'll call them "Projects") and publish them in your channels. By "Project" we mean a human made Project and not an auto-generated Project.

Okay, you downloaded the Assets and integrated them into your Projects. Now what?

Publish them in your social channels and start monetizing!

Remember we asked you for the URLs/ID of your channels? This is because this License only covers one channel per each of the platforms listed above. So, make sure you register the correct URL/ID of your channel, page, profile, account and/or the name of your podcast (we will call it the "Channel") where you will publish your Projects and you are covered! During your subscription period you can replace your Channel's URL address in a reasonable manner.

This License is meant to cover only your use in your Channels. Therefore, it does not allow you to create Projects that are intended to be uploaded or embedded on third party channels or websites for the purpose of promotion or advertisement. This also means that you can't publish your Projects in paid media. If you want to create a Project for your client or any other third party, you can upgrade to a [Pro License](#).

Under this License, you can monetize your Projects solely on your personal Channels and you can use the Projects for the promotion of your Channel solely by publishing them in your Channels. You can also embed the URL of the Projects published in your Channel into websites and share a link to such Projects' URL through any means.

Artlist is made for people creating Projects. Artlist Assets may only be used as integrated elements within broader Projects and may not be used, copied, distributed, performed, presented, sold, licensed, shared, or otherwise exploited as standalone content (such as music, voiceovers, footage, or images on their own), nor may they be used to create derivative works like remixes or covers, input into AI systems for any purpose, or included in datasets for machine learning, AI training, or the development or improvement of AI technologies.

Trial Account User

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If you are a non-paying user with a trial account or if you get access to watermarked Assets under your paying subscription, you can only download the watermarked versions of the Assets for personal preview. You are forbidden from removing such watermarks and from using the watermarked versions in any Projects or in any other way. Get your full subscription [here](#)!

2. Your Projects are yours to use Forever in your Channel

For now and for all future time. Eternally.

The point is that once you created Projects using downloaded Assets and published them in your Channel during your subscription, you can keep using your Projects in the Channel and monetize them forever and ever, even after your subscription has expired.

You're covered to create and publish your Projects to your Channel while your account is active. When your subscription expires, those Projects can remain published in your Channel, but any new projects will not be covered.

You can download Assets, use them in new Projects and publish them only during your paid subscription term. If you want to know more about the subscription terms, renewal, upgrades, changes and termination, take a look at our [Terms of Use](#).

3. You can download as many Assets as you want

As long as you keep it reasonable, you can download as many Assets as you want during your subscription and use them in as many Projects as you wish.

“Reasonable” means that you can download up to 40 songs, 100 SFX, 40 templates, and/or 100 clips/footage/animation per day. We consider downloading Assets by any automatic means, such as software, bots, etc., as not reasonable, and therefore it is prohibited.

The Assets you choose will be available for download in your library as long as you have an active paid subscription.

4. You should only use the Assets as a part of your creations

Simple as it sounds, this means that, as a creator, you should only incorporate the Assets into your creation.

What doesn't count as your creation?

For all Assets: Reproducing, distributing, re-selling or any other usage of the Assets as standalone package.

When it comes to Artlist music, also: Music streaming, music channels, radio, other ways of music or sound effects reproduction.

The creation of a static video, a video loop animation combined with Artlist music in the background or lyric video with Artlist music is also forbidden.

Basically, this License does not allow you to use, make available or present any Assets as a separate file. This means you can't allow anyone to use the Assets as separate files for listening, viewing, downloading, publicly performing, use as a template or any other use whatsoever.

This also means you can't use the Assets to provide any services that compete with Artlist, or with any of our artists. You also can't resell them in any way, such as in music/video collections, music/video libraries, music/video playlists, royalty-free music or licensing, data bases, tools, templates, etc. You can't resell and/or upload the Asset or any Projects to stock platforms. This includes not giving the impression that any Assets were created by you.

If our clips are included in your Project, which has a subject that may be reasonably perceived as unflattering or controversial (such as an advertisement dealing with sexually transmitted infections), although we have the required releases, you can't intentionally portray the Asset or model where applicable in a negative way and must indicate that the model has no connection to the Project's content (for example: stating the following: “Stock footage, posed by model”). Since we understand there might be gray areas in this regard, [contact us](#) to explain your project and our team will let you know if this is covered. We reserve to ourselves the right to decide in each case whether a certain use of an Asset is

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considered a violation of the above and you undertake to accept our decision in this matter. Don't worry, we have great professional skills and common sense.

We make our best efforts in order to verify every Asset and make sure they're great quality and are legally available. However, you know, things happen, and we might find out that a certain Asset might be violating third party's rights. Although we have the right to tell you to stop using such Assets, we will do so only in some rare situations. If we do, you must stop using it immediately and do your best to make anyone on your behalf cease the use of such Assets.

As we explain below, you are getting a license and not the proprietary ownership of the Assets. Well, this also means that you can't register or claim ownership of the Assets or the Projects (or otherwise make it available) through any content detection and/or registration system, such as YouTube's Content ID (CID), Facebook Rights Manager, etc. This also means that you may not incorporate any Assets or Projects into a logo, trademark or service mark, since that could block other customers from using the Assets.

5. Having a "License" means using, not owning

In other words, you're purchasing the right to use the Assets. You're not purchasing the Assets themselves.

The Assets remain protected by copyrights and intellectual property of Artlist or its artists.

Artlist is the owner or the rights holder of all the rights in the Assets and the Site, inclusive of all intellectual property rights and all copyrights. You do not and will not have any rights whatsoever to the Assets or in the Site, exclusive of the right of use as specified in this License. To know more about our rights in Artlist Proprietary Content and Site, check our [Terms of Use](#).

This also means that you can't use the names of the Assets nor of its creator(s) or their artistic name(s), except for giving them credit for their Asset.

Now that you know what a license is, by using this License, you understand and agree to the rights, obligations, liabilities and prohibitions specified in this License, that you do not and will not have any ownership or intellectual property rights in the Assets or any



recordings thereof, and that your rights to the Assets will not exceed the rights described in this License.

6. The Assets are available for all Artlist creators

We believe in creative freedom.

That's why this License is not exclusive, meaning that any Asset you use can also be purchased and used by your fellow creators.

Likewise, non-exclusivity means that due to the nature of AI, Assets you generate using our AI Services may not be unique; you may receive outputs which are similar to those of other users.

7. AI Services License

We may provide you with access to certain AI tools, such as our voiceover, footage, and still image generators ("AI Services"). These features are designed to support and inspire your creativity, helping you produce Output and enhance your overall creative experience.

When you use our AI Services, you may provide us with inputs, such as text prompts, images, videos, audio or any other material that you choose to share with us ("Inputs"). Based on your Inputs, our AI tools will generate Output, such as audio, visual, or audio-visual content, ("Output"). By using our AI Services, you represent and warrant that you have all necessary rights, licenses, and consents for us to process your Inputs and provide the AI Services. You are solely responsible for the Inputs you provide and the resulting Output, and your use of both must comply with this License and our Terms of Use.

As between you and Artlist, you retain all rights, title, and interest in and to your Inputs. Artlist does not claim ownership of your generated Output, and, subject to your compliance with this License and the Terms of Use, we assign to you all our right, title, and interest, if any, in and to Output, and do not restrict your commercial use of such Output.

If your subscription plan includes access to our voice cloning feature, you may upload voice samples as an Input to create a custom voice clone. You can then use this voice clone to generate audio AI Output through our platform for as long as you maintain a valid

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subscription. Please note that you do not own the voice clone itself or the underlying technology. Instead, you are granted a limited license to use the voice clone as part of your subscription and only in accordance with this License and our Terms of Use. For clarity, any Output you generate using a voice clone remain yours in accordance with this License.

By providing Inputs, you grant Artlist a limited, worldwide, irrevocable, non-exclusive, royalty-free license to use your Inputs (including any voice samples, and other personal attributes) solely as necessary to operate, provide and improve the services for you; generate and deliver Output and voice clones; and maintain the security and integrity of the Services.

When you use our AI Services to generate AI Output, your quota of credits or characters is determined by your subscription plan. Credits are deducted from your quota at the time of generation, even if you choose not to download the generated content.

Please note that, due to the inherent nature of AI, (i) Output may not be entirely unique; (ii) similar or identical Output may be generated for other users; and (iii) that Output may contain inaccuracies, errors, incomplete or outdated information. Artlist does not guarantee that any Output will be accurate, reliable, original, non-infringing, or suitable for your needs. You are responsible for reviewing the Output before using it and ensuring your use complies with applicable law, respects others' rights, and adheres to these terms.

8. Forbidden Use of Assets and AI Services

With great power comes great responsibility! Use of our Assets and AI Services requires responsibility and accountability by you. You may not:

- i. Use Assets or Output in any manner that is illegal, violates court orders or applicable law, or may harm Artlist, its artists, third parties, or their rights or reputation.
- ii. Use Assets, provide Inputs or generate Output in connection with: (i) pornography; (ii) promoting or encouraging violence, racism, hate, threats, or discrimination based on race, religion, sex, sexual orientation, community, or nationality; (iii) harm to vulnerable groups; (iv) violations of privacy or publicity rights; or (v) slander, defamation, or other unlawful or offensive content.

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- iii. Use Assets, provide Inputs, or generate Output to mislead, misinform, misrepresent, or misappropriate; to violate consumer protection laws; to promote unfair competition or false advertising; to breach legal duties; or to engage in illegal activities.
- iv. Use Assets or generate Output intended to spread election misinformation, including disinformation campaigns or candidate misrepresentation.
- v. Provide Inputs or generate Output that infringes third-party rights, including copyright, trademarks, or other intellectual property rights. For example, you may not request the AI tools to create replicas of copyrighted works such as Andy Warhol's Marilyn Monroe.
- vi. Use AI Services to generate deepfakes or other Output intended to falsely appear as authentic, or to impersonate another person (living or dead) including political figures, athletes and celebrities, entity, object, event, or place. This includes deceptive or misleading voice clones and avatars.
- vii. Generate Output featuring real people, brands, or entities without obtaining the necessary rights or consents.
- viii. Generate Output intended to make or influence automated decisions in sensitive domains that affect an individual's rights, safety, or well-being (e.g., finance, legal, healthcare, insurance, migration, credit, employment, social welfare, housing).
- ix. Provide Inputs containing protected health information as defined under the Health Insurance Portability and Accountability Act (HIPAA) of 1996, Pub. L. No. 104-191, unless permitted under a valid HIPAA BAA, or other types of protected private information.
- x. Present AI Output in a misleading manner. You must always clearly disclose Output as such and never mislead others into believing it was created by a human.
- xi. Disregard, disable, modify, or circumvent source citations, filters, instructions, or other tools made available to help create or use Output responsibly.
- xii. Use Output after receiving notice of an infringement claim from the rightsholder or its authorized agent.

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- xiii. Use Output in a manner that gives rise to a trademark-related claim, including use of such Output in trade or commerce.

9. One license means one seat

The name you register for our services is the only person or entity who can use the Assets and the AI Outputs under this License, one seat at a time.

10. Dedicated Business Solutions

If you work for a company with over 50 employees or which is part of a business group with over 50 employees, you need a business license to be covered.

Artist offers dedicated solutions for the following cases and many more:

- A company, foundation or other legal entity with more than 50 employees or which is part of a group with over 50 employees. This requirement does not apply to subscription plans consisting solely of AI Services.
- Teams who need more than 7 seats
- Customized CID coverage
- Apps, software, games and their end-users
- Broadcasters
- Audiobooks, DVDs, Blu-ray
- Out-of-home and billboard advertisements (including for Projects that incorporate still images)

Reach out to our [Sales Team](#) to get your plan and license terms.

11. Make sure to check out our [Terms of Use](#)

This License is subject to and is an integral part of Artist's Terms of Use, so we strongly recommend that you read them.

If you have more questions take a look at our [Help Center](#).

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Effective November 16, 2025