

## Pro License

We believe that licensing of high-quality creative assets doesn't have to be complicated. That's why we've created this simple, transparent and straightforward license for all users.

Before we start, when we refer to "Assets", we mean Artlist's stock catalog, which includes music, sound effects, footage, and video templates available for download through Artlist's platform, based on the subscription plan you choose. This also includes any edits, adaptations, or changes made to these materials using any technology, including AI tools.

When we refer to "AI Output", we mean content you create using Artlist's AI Services, such as voiceovers, footage, audio-visual content, and still images. The license terms that apply to AI Output are described in detail in Sections 10 and 11 below. For clarity, if you edit or modify any Assets, they are still considered Assets under this License and the Terms of Use, and do not become AI Output.

If you're creating content for a business, you'll probably need a Business license. See more under Section 12.

Okay, let's jump in.

### 1. We cover everything

**But what does "everything" mean? Here's what's covered:**

- YouTube
- Facebook
- Instagram
- TikTok
- Twitter
- Vimeo
- Twitch
- Commercials
- Broadcasting(i)
- Websites
- Wedding Videos

(i) Covers broadcasting of your Projects. In case you are a broadcaster, please see section 12 below.

**In what formats/mediums?**

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- Video clips
- Advertisements
- Films
- Series
- Podcasts
- Animations
- Presentations
- Slides

If you want to use the Assets in any other formats or use-cases, you'll probably need a business license. See more under #12.

When you purchase a subscription to Artlist, you receive the right to download any Asset (depending on your subscription plan) and integrate it into your projects or productions that combine sound and visual media; (we'll call them "**Projects**")..

You may use Assets as inputs in AI services, provided they are not used to train or fine-tune AI models. Assets may not be used with AI services that claim ownership or rights in the generated output, or with shared or community-based AI services where outputs are visible to or reusable by others. Any output that is based on, incorporates, or is derived from Assets will be treated as an Asset and remain subject to the applicable Assets License. Additionally, Artlist may make available as detailed [here](#) certain video editing plugins and tools, including the Artlist Hub Manager (collectively, the "Tools"). The Tools are designed solely to operate as add-ons or integrations within supported third-party editing software (for example, Adobe Premiere Pro) and do not function as standalone products. The Artlist Hub Manager is provided exclusively as a utility to facilitate the download, installation, updating, and integration of the Tools into such third-party platforms.

If included under your subscription plan, you are granted a limited, non-exclusive, non-transferable license to download, install, and use the Tools on up to two (2) devices. This license includes access to and use of all updates, upgrades, new versions, and patches to the Tools, as made available by Artlist during your active subscription term. Please note that updates may introduce, modify, or remove features and may be required for continued use of the Tools. The license terms apply equally to all updates and upgrades.

To check whether your subscription includes access to the Tools, please refer to Artlist's pricing and plans page [here](#).

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If you're hired to create the Project, your client is covered by your license and can use the Project. You and your clients can present and/or play the Project publicly, and distribute it in all existing means of media, websites, platforms, social networks, video sharing sites, television, or other data storage devices and in accordance with the terms of this License!

Artlist is made for people creating Projects. Artlist Assets may only be used as integrated elements within broader Projects and may not be used, copied, distributed, performed, presented, sold, licensed, shared, or otherwise exploited as standalone content (such as music, , footage, or images on their own), nor may they be used to create derivative works like remixes or covers, or included in datasets for machine learning, AI training, or the development or improvement of AI technologies.

## **Trial Account User**

If you are a non-paying user with a trial account or if you get access to watermarked Assets under your paying subscription, you can only download the watermarked versions of the Assets for personal preview. You are forbidden from removing such watermarks and from using the watermarked versions in any Projects or in any other way. Get your full subscription [here!](#)

## **2. Your Projects are yours to use Forever**

### **For now and for all future time. Eternally.**

Once you create Projects using downloaded Assets and publish them in any media during your subscription, you can keep using your Projects in the same media and monetize them forever, even after your subscription has expired.

You're covered to create and publish your Projects while your account is active. When your subscription expires, those Projects can remain published in any media, but any new projects will not be covered.

You can download Assets as long as you have a paid subscription with Artlist and use them in new Projects and publish them only during your paid subscription term. If you want to know more about the subscription terms, renewal, upgrades, changes and termination, take a look at our [Terms of Use](#).

### 3. Your clients are covered

**You can create Projects for your clients, but only you can download the Assets and use them to create a Project.**

If you create a Project incorporating an Asset, you can transfer this Project to your clients and to anyone else, so they can use the Project (but the License is only yours).

Keep in mind that if you collaborate with any third party in a Project or if you create a Project for your clients, you must make sure your collaborator and/or client complies with this License. Your collaborator and/or client must use the Projects in compliance with this License.

### 4. You can download as many Assets as you want

**As long as you keep it reasonable, you can download as many Assets as you want during your subscription and use them in as many Projects as you wish.**

“Reasonable” means that you can download up to 40 songs, 100 SFX, 40 templates, and/or 100 clips/footage/animations/3D per day. We consider downloading Assets by any automatic means, such as software, bots, etc., as not reasonable, and therefore it is prohibited.

The Assets you choose will be available for download in your library as long as you have an active paid subscription.

### 5. You should only use the Assets as a part of your creations

**Simple as it sounds, this means that, as a creator, you should only incorporate the Assets into your creation.**

What doesn't count as your creation?

For all Assets: Reproducing, distributing, re-selling or any other usage of the Assets as standalone package.

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When it comes to Artlist music, also: music streaming, music channels, radio, and other ways of music or sound effects reproduction. The creation of a static video, a video loop animation combined with Artlist music in the background or lyric video with Artlist music is also forbidden.

Basically, this License does not allow you to use, make available or present any Assets as a standalone file. This means you can't use or allow anyone to use the Assets as separate files for listening, viewing, downloading, publicly performing, use as a template or any other similar use whatsoever.

This also means you can't use the Assets or the AI Services to provide any services that compete with Artlist, or with any of our artists. You also can't resell them in any way, such as in music/video collections, music/video libraries, music/video playlists, royalty-free music or licensing, databases, tools, templates, etc. You can't resell and/or upload the Asset or any Projects to stock platforms. This includes not giving the impression that any Assets were created by you.

If our clips are included in your Project, which has a subject that may be reasonably perceived as unflattering or controversial (such as an advertisement dealing with sexually transmitted infections), although we have the required releases, you can't intentionally portray the Asset or model where applicable in a negative way and must indicate that the model has no connection to the Project's content (for example: stating the following: "Stock footage, posed by model").

Since we understand there might be gray areas in this regard, you can find more information in the [help center](#). We reserve to ourselves the right to decide in each case whether a certain use of an Asset is considered a violation of the above and you undertake to accept our decision in this matter. Don't worry, we have great professional skills and common sense.

We make our best efforts in order to verify every Asset and make sure they're great quality and are legally available. However, things happen, and we might find out that a certain Asset might be violating third party's rights. Although we have the right to tell you to stop using such Assets, we will do so only in some rare situations. If we do, you must stop using it immediately and do your best to make anyone on your behalf stop using such Assets.

As we explain below, you are getting a license and not the proprietary ownership of the Assets. This means that you can't register or claim ownership of the Assets or the Projects (or otherwise make it available) through any content detection and/or registration system,

such as YouTube's Content ID (CID), Facebook Rights Manager, etc. This also means that you may not incorporate any Assets or Projects into a logo, trademark or service mark, since that could block other customers from using the Assets.

## 6. Having a “License” means using, not owning

**In other words, you’re purchasing the right to use the Assets. You’re not purchasing the Assets themselves.**

The Assets remain protected by copyrights and intellectual property of Artlist or its artists.

Artlist is the owner or the rights holder of all the rights in the Assets and the Site, inclusive of all intellectual property rights and all copyrights. You do not and will not have any rights whatsoever to the Assets or in the Site, exclusive of the right of use as specified in this License. To know more about our rights in Artlist Proprietary Content and Site, check our [Terms of Use](#).

This also means that you can't use the names of the Assets nor of their creator(s) or their artistic name(s), except for giving them credit for their Asset.

Now that you know what a license is, by using this License, you understand and agree to the rights, obligations, liabilities and prohibitions specified in this License, that you do not and will not have any ownership or intellectual property rights in the Assets or any recordings thereof, and that your rights to the Assets will not exceed the rights described in this License.

## 7. Monetize your Project in social media

Once you submit the relevant URLs on your account page you can monetize unlimited Projects, as long as you keep it reasonable.

You can monetize up to 3 channels/accounts per platform and, with Teams plan, up to 5 channels/accounts per platform. Want more? You can monetize as many channels as you want with our dedicated business solutions. Please contact our [Sales Team](#).

To make your life easier, you can clearlist your channels and your YouTube Projects through the clearlist section in your Artlist account page, and all Projects published under such channels /accounts or YouTube Projects will be allowed for your monetization.

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If you need to clear and monetize other specific videos for your clients, you can create an invite link through the clearlist section in your Account. Then share the link with your clients so they can add their videos. You can monetize unlimited Projects as long as you keep it reasonable.

In order to monetize your Projects, you need to make sure that you publish the Projects during an active subscription with us.

If you don't add your channel or YouTube project URL to the clearlist, you may receive claims from Artlist Ltd and will not be able to monetize your videos or remove ads from them. Once you add your channel or YouTube project URL to the clearlist, any claims from Artlist Ltd will be cleared and your monetization will be restored. Please note that you will not be reimbursed for lost monetization for the period during which your channel or YouTube Projects URL was not listed on the clearlist.

## 8. The Assets are available for all Artlist creators

**We believe in creative freedom.**

That's why this License is not exclusive, meaning that any Asset you use can also be purchased and used by your fellow creators.

## 9. You have the rights for Public Performance & Broadcast

While our License gives you the right to reproduce copies of the songs and perform the Projects in public, it does not cover payment of royalties to performance rights organizations (PRO) and other collecting societies.

That means that if you or your client wants to reproduce the Projects or use Projects in broadcast or in other public performance platforms, you might receive payment requests for the mechanical reproduction and/or public performance of the songs. In such a case, you will need to pay (or ask the related broadcaster to pay) the amounts under such request to the relevant organization.

## 10. AI Services License

We may provide you with access to certain AI tools, such as our voiceover, footage, and still image generators (“**AI Services**”). These features are designed to support and inspire your creativity, helping you produce Output and enhance your overall creative experience.

When you use our AI Services, you may provide us with inputs, such as text prompts, images, videos, audio or any other material that you choose to share with us (“**Inputs**”). Based on your Inputs, our AI tools will generate Output, such as audio, visual, or audio-visual content, (“**Output**”). By using our AI Services, you represent and warrant that you have all necessary rights, licenses, and consents for us to process your Inputs and provide the AI Services. You are solely responsible for the Inputs you provide and the resulting Output, and your use of both must comply with this License and our Terms of Use.

As between you and Artlist, you retain all rights, title, and interest in and to your Inputs. Artlist does not claim ownership of your generated Output, and, subject to your compliance with this License and the Terms of Use, we assign to you all our right, title, and interest, if any, in and to Output, and do not restrict your commercial use of such Output.

If your subscription plan includes access to our voice cloning feature, you may upload voice samples as an Input to create a custom voice clone. You can then use this voice clone to generate audio AI Output through our platform for as long as you maintain a valid subscription. Please note that you do not own the voice clone itself or the underlying technology. Instead, you are granted a limited license to use the voice clone as part of your subscription and only in accordance with this License and our Terms of Use. For clarity, any Output you generate using a voice clone remain yours in accordance with this License.

By providing Inputs, you grant Artlist a limited, worldwide, irrevocable, non-exclusive, royalty-free license to use your Inputs (including any voice samples, and other personal attributes) solely as necessary to operate, provide and improve the services for you; generate and deliver Output and voice clones; and maintain the security and integrity of the Services.

When you use our AI Services to generate AI Output, your quota of credits or characters is determined by your subscription plan. Credits are deducted from your quota at the time of generation, even if you choose not to download the generated content.

Please note that, due to the inherent nature of AI, (i) Output may not be entirely unique; (ii) similar or identical Output may be generated for other users; and (iii) that Output may contain inaccuracies, errors, incomplete or outdated information. Artlist does not guarantee that any Output will be accurate, reliable, original, non-infringing, or suitable for your needs. You are responsible for reviewing the Output before using it and ensuring your use complies with applicable law, respects others' rights, and adheres to these terms.

## 11. **Forbidden Use of Assets and AI Services**

With great power comes great responsibility! Use of our Assets and AI Services requires responsibility and accountability by you. You may not:

- i. Use Assets or Output in any manner that is illegal, violates court orders or applicable law, or may harm Artlist, its artists, third parties, or their rights or reputation.
- ii. Use Assets, provide Inputs or generate Output in connection with: (i) pornography; (ii) promoting or encouraging violence, racism, hate, threats, or discrimination based on race, religion, sex, sexual orientation, community, or nationality; (iii) harm to vulnerable groups; (iv) violations of privacy or publicity rights; or (v) slander, defamation, or other unlawful or offensive content.
- iii. Use Assets, provide Inputs, or generate Output to mislead, misinform, misrepresent, or misappropriate; to violate consumer protection laws; to promote unfair competition or false advertising; to breach legal duties; or to engage in illegal activities.
- iv. Use Assets or generate Output intended to spread election misinformation, including disinformation campaigns or candidate misrepresentation.
- v. Provide Inputs or generate Output that infringes third-party rights, including copyright, trademarks, or other intellectual property rights. For example, you may not request the AI tools to create replicas of copyrighted works such as Andy Warhol's Marilyn Monroe.
- vi. Use AI Services to generate deepfakes or other Output intended to falsely appear as authentic, or to impersonate another person (living or dead) including political

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figures, athletes and celebrities, entity, object, event, or place. This includes deceptive or misleading voice clones and avatars.

- vii. Generate Output featuring real people, brands, or entities without obtaining the necessary rights or consents.
- viii. Generate Output intended to make or influence automated decisions in sensitive domains that affect an individual's rights, safety, or well-being (e.g., finance, legal, healthcare, insurance, migration, credit, employment, social welfare, housing).
- ix. Provide Inputs containing protected health information as defined under the Health Insurance Portability and Accountability Act (HIPAA) of 1996, Pub. L. No. 104-191, unless permitted under a valid HIPAA BAA, or other types of protected private information.
- x. Present AI Output in a misleading manner. You must always clearly disclose Output as such and never mislead others into believing it was created by a human.
- xi. Disregard, disable, modify, or circumvent source citations, filters, instructions, or other tools made available to help create or use Output responsibly.
- xii. Use Output after receiving notice of an infringement claim from the rightsholder or its authorized agent.
- xiii. Use Output in a manner that gives rise to a trademark-related claim, including use of such Output in trade or commerce.
- xiv. Use the faces or voices of individuals appearing in the Assets for creating replica or look-alike avatars of them.

## 12. How many seats do you want?

**The individual plans give you a license for one person, but with Team plans, you can extend your license up to 6 more members (7 members in total).**

**Not enough? You can get as many seats as you want with our dedicated business solutions. Please contact our [Sales Team](#).**

With the individual plans, the name you register for our services is the only person or company/entity who can use the Assets under this License, one seat at a time.

The Team plans allow you to invite up to 6 members (excluding the admin, 7 members in total) to your license and remove or substitute them with other members at any time. The name of the individual or company/entity you write when you create your Team account is the owner of the license. This means that all the members covered by the license can only use the Assets for the benefit of the license owner (not for their own personal or commercial purposes).

If you want a subscription for a company with more than 50 employees or if you need a license for more than 7 users, we have a dedicated business solution for you. Check out the next section.

### 13. **Business licenses for companies**

**If you work for a company with over 50 employees or which is part of a business group with over 50 employees, you need a business license to be covered.**

Artlist offers dedicated solutions for the following cases and many more:

- A company, foundation or other legal entity with more than 50 employees or which is part of a group with over 50 employees. This requirement does not apply to subscription plans consisting solely of AI Services.
- Teams who need more than 7 seats
- Customized CID coverage
- Apps, software, games and their end-users
- Broadcasters
- Audiobooks, DVDs, Blu-ray
- Out-of-home and billboard advertisements (including for Projects that incorporate still images)

Reach out to our [Sales Team](#) to get your plan and license terms.

### 14. **Make sure to check out our [Terms of Use](#)**

**This License is subject to and is an integral part of Artlist's Terms of Use, so we strongly recommend that you read them.**



If you have more questions, look at our [Help Center](#).

Effective January 04, 2026